



## Workplace Innovation Wednesdays

### *Investing in technology means investing in people and organisations*

Unwarranted optimism, undue pessimism and mistargeted insights are among the many risks of the current euphoria about digital technologies and automation. As we prepare for our [Industry 4.0, digitalisation and the people-centred workplace](#) event next week (see below), a [new report](#) by **Eurofound** argues that it is easy to be overtaken by visions of an ideal world based on the transformative potential of new technologies - which may never be realised. It is equally possible to fall victim to an overly pessimistic viewpoint, assuming the worst possible uses for new technologies and exacerbating fears of robots stealing jobs.

What we know from evidence and experience is that companies only realise a full return on their technological investments when they are accompanied by organisational innovation and skills enhancement. Employee involvement in the design and implementation of technological change produces surprisingly powerful results.

And it avoids costly mistakes . . .

[Contact us](#) to learn more.

## Industry 4.0, digitalisation and the people-centred workplace



Join **GSK**, **Siemens**, **Decos** and leading European experts on 4th-5th June for a highly interactive exploration of how digital technologies can enhance productivity and maximise workforce potential.

Discover how manufacturing and service companies in The Netherlands, Germany, Finland and Scotland are implementing new technologies to become more agile, improve quality and reduce waste while enhancing the skills and creativity of their employees.

[Read more](#)

## You can make a real difference to performance and engagement



We often quote statistics showing that empowered workers, self-managed teams and fluid organisational structures generate a **20-60% productivity bonus** when compared with companies using more traditional approaches. And employee health and engagement also improve.

[Read more](#)

## How innovative is **your** workplace?

The Workplace Innovation Diagnostic is an on-line employee survey tool designed to assess a broad spectrum of workplace practices using 62 evidence-based indicators.

[Try our short diagnostic here](#)

## Fresh Thinking Labs Events

*2018: a Year of Opportunity for high performing people and workplaces*



The full programme can be found [here](#).

[Industry 4.0, digitalisation and the people-centred workplace](#)

*Irvine, Scotland - 4th-5th June 2018*

Join GSK, Siemens, Decos and leading European experts for a highly interactive exploration of how digital technologies can enhance productivity and maximise workforce potential. **Last chance to book!**

[Fresh Thinking in Workplace Mental Health](#)

*Brighton, UK - 19th September 2018*

An interactive conference bringing together experts and experiences from several employers across the UK and other European countries.

[Workplace Innovation Intensive](#)

*Brighton, UK - 18th-20th September 2018*

Three days of workshops designed to provide you with practical tools and methods to stimulate and guide change in your organisation, including one-to-one and group mentoring. This à la carte programme combines expert-led masterclasses, forums and workplace visits.

[Access the full programme](#)

## About Fresh Thinking Labs

[Fresh Thinking Labs](#) is part of Workplace Innovation Europe CLG, a not-for-profit organisation committed to creating high performing workplaces and better places to work. Learn more at

[www.workplaceinnovation.eu](http://www.workplaceinnovation.eu)

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**WORKPLACE  
INNOVATION**  
EUROPE

