



## Workplace Wednesdays – February 2018 – week one

Welcome to the first of our Wednesday briefings, updating you on the latest thinking and practice in workplace innovation from leading European enterprises. Every Wednesday you will find an article with links to a unique collection of free resources, as well as bespoke opportunities to take advantage of our expertise and to join us at our wide range of Fresh Thinking Labs events – take a look at [Engaging Everyone in Innovation](#), hosted by SAAB and HELIX in March.

And you can [contact us](#) for more information.

## How to create a culture of innovation in your workplace

*Peter Totterdill, Workplace Innovation Europe*



We've seen a real change in recent years as managers come to understand that unleashing the accumulated knowledge, experience and creativity of workers at every level can play an important role in improving business performance and giving companies the competitive edge.

[Read more](#)

# Fresh Thinking Labs Events

**2018: a Year of Opportunity for high performing people and workplaces**



The full programme can be found [here](#).

<a href="#"><u>Engaging Everyone in Innovation</u></a>	<i>Linköping, Sweden - 22nd-23rd March 2018</i>  Highly interactive Employee-Driven Innovation Lab hosted jointly by the <b>HELIX Institute</b> and the nearby <b>SAAB Aerospace</b> plant.
<a href="#"><u>Good Work &amp; Mental Well-Being Lab</u></a>	<i>London or Leeds - 27th-28th March 2018</i>  Hosted by <b>Macmillan</b> , one of the largest British charities and providers of specialist health care, information and financial support to people affected by cancer.
<a href="#"><u>Public Sector Workplace Innovation</u></a>	<i>Maastricht - 23rd-25th April 2018</i>  Interactive workshop for “advanced” participants in the public sector with an existing organisational commitment to changing workplace practices and culture.
<a href="#"><u>Leading Workplace Innovation</u></a>	<i>Birmingham, UK - 2nd May 2018</i>  A tried and tested programme, accredited by the Institute of Leadership and Management (ILM), and grounded in evidence and experience.
<a href="#"><u>Creating Creative Workplaces</u></a>	<i>Stevenage UK - 16th-17th May 2018</i>  Practically-focused two-day Lab hosted by advanced manufacturing company <b>MBDA</b> .
<a href="#"><u>Good Work and Mental Well-Being Lab</u></a>	<i>London or Leeds - 11th – 12th June 2018</i>  <b>Jacobs</b> worked with MIND to develop its <b>Mental Health Matters</b> programme focused on promoting positive mental health and wellbeing.
<a href="#"><u>Industry 4.0 &amp; Workplace Innovation</u></a>	<i>Irvine, Scotland - 4th-5th June 2018</i>  How can we make sense of Industry 4.0 and its practical implications for manufacturing and service companies alike?
<a href="#"><u>Fresh Thinking in Workplace Mental Health</u></a>	<i>Brighton, UK - 19th September 2018</i>  An interactive conference bringing together experts and experiences from several employers across the UK and other European countries.
<a href="#"><u>Workplace Innovation</u></a>	<i>Brighton, UK - 18th-20th September 2018</i>

**Intensive**

Three days of workshops designed to provide you with practical tools and methods to stimulate and guide change in your organisation, including one-to-one and group mentoring. This à la carte programme combines expert-led masterclasses, forums and workplace visits.

**[Access the full programme](#)**

**About Fresh Thinking Labs**

**Fresh Thinking Labs** is part of Workplace Innovation Europe CLG, a not-for-profit organisation committed to creating high performing workplaces and better places to work. Learn more at **[www.workplaceinnovation.eu](http://www.workplaceinnovation.eu)**

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