



# WORKPLACE INNOVATION MASTERCLASSES

May 21 - Edinburgh

August 27 - Aberdeen

November 27 - Stirling

WORKPLACE  
INNOVATION  
People centred change

 Scottish Enterprise

## Workplace Innovation: People Leading Change!

**Date** Tuesday 21<sup>st</sup> May 2019

**Time** 09.00 for 09.30 to 13.00, followed by lunch

**Location** Edinburgh Training & Conference Venue, 16 St Mary's Street, Edinburgh EH1 1SU

Organisational change is becoming a permanent feature of working life as competitive pressures demand the continuous reinvention and improvement of products, services and processes. Yet according to several studies, the majority of change initiatives fail to achieve their promise because they don't secure the active participation of employees and other key stakeholders. This Masterclass will demonstrate how successful change can be inspired from the top whilst unleashing the ideas and experience of the entire workforce, combining the strategic insights of senior teams with the tacit knowledge and creativity of all employees.

This highly interactive Masterclass is your opportunity to:

- Learn from leading European experts
- Gain inspiration and practical insights from a transformative business leader
- Share experiences with other Scottish companies.

Participants will assess current practices in their own companies, get advice from our experts, and learn about opportunities for support from Scottish Enterprise's Workplace Innovation Specialists.

**[Reserve your place here](#)**

Register for the Masterclass and access the Fresh Thinking Labs online platform for background materials, guides, and opportunities for networking with leading companies across Europe. [www.freshthinkinglabs.com](http://www.freshthinkinglabs.com)

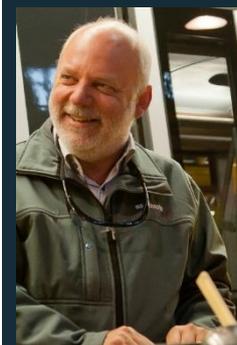
One of a programme of Masterclasses delivered on behalf of Scottish Enterprise by Workplace Innovation Limited, a not-for-profit company created to help companies achieve high performance and high quality of working life.

## Your speakers



**Professor Tony Huzzard**  
Lund University, Sweden

Tony is a leading European expert on organisational learning, change and development. He will share the thinking and practice behind highly successful Scandinavian approaches to change, not least in how to engage the entire workforce in innovation. Tony has extensive experience in the automotive and healthcare industries as well as other sectors.



**Edwin Van Vlierberghe**  
Bombardier, Belgium

Until recently Edwin led Bombardier's Global Procurement and Supply Chain and was responsible for some 15,000 people. Previously he was CEO of the Belgian division (a plant in Bruges with 900 persons). He managed to transform this whole traditional tram producing site into the most productive site in the Bombardier family. In his most recent role, he has been asked to lead the cultural transformation of global procurement and the company's supply chain to create a "shining island" of good practice.

## Facilitators

**Peter Totterdill** is a Founding Director of Workplace Innovation Limited. He is Visiting Professor at Kingston University London and Mykolas Romeris University Vilnius.

Peter has been stimulating, facilitating, evaluating and supporting organisational change initiatives since the early 1990s. A passionate advocate of organisational practices that combine high performance and high quality of working life, his career has focused on building bridges between academic knowledge and practice.



**Rosemary Exton** is a Founding Director of Workplace Innovation Limited.

Building on many years' experience as a clinician, manager and trade unionist in the NHS, Rosemary has wide experience of supporting change in a diverse range of organisations, and is an acknowledged expert in employee voice and engagement. She is particularly interested in ways of stimulating entrepreneurial behaviour, and is a regular speaker at international conferences.

